

WOOD  UPP

ENHANCE THE LOOK AND FEEL

OF YOUR FAVORITE SPACE





Akupanel | 240 Walnut

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On behalf of the entire WoodUpp team, I want to personally thank you for ordering our color samples.

I'm proud to share our Scandinavian Design with you, a blend of quality, authenticity, and timeless charm.

At WoodUpp, we value quality over quantity, and I'm dedicated to responsible practices across all aspects of our operations. Our products are a reflection of our Scandinavian tradition and passion for great design.

Experience the WoodUpp difference.

Warm regards,

A handwritten signature in black ink, appearing to be "Mads Vesterby".

Mads Vesterby
CEO, WoodUpp



Scandinavian Design

Carefully designed for you

Scandinavian Design embodies simplicity, functionality, and authenticity. At WoodUpp, it's our guiding philosophy. Our products reflect a timeless tradition of conscientious craftsmanship, elegant minimalism, and prioritizing the well-being of our users.

Explore the charm of Scandinavian Design with WoodUpp.



See the panels on your wall

Ever wondered how our panels would look on your wall before making a decision? With our Visualizer, you don't have to imagine.

Simply scan the QR code and instantly see how WoodUpp panels transform your space. The QR code will also appear multiple times through the catalog.

It's like trying before buying, ensuring you choose the perfect design for your home.

Give it a try and watch your walls come to life!

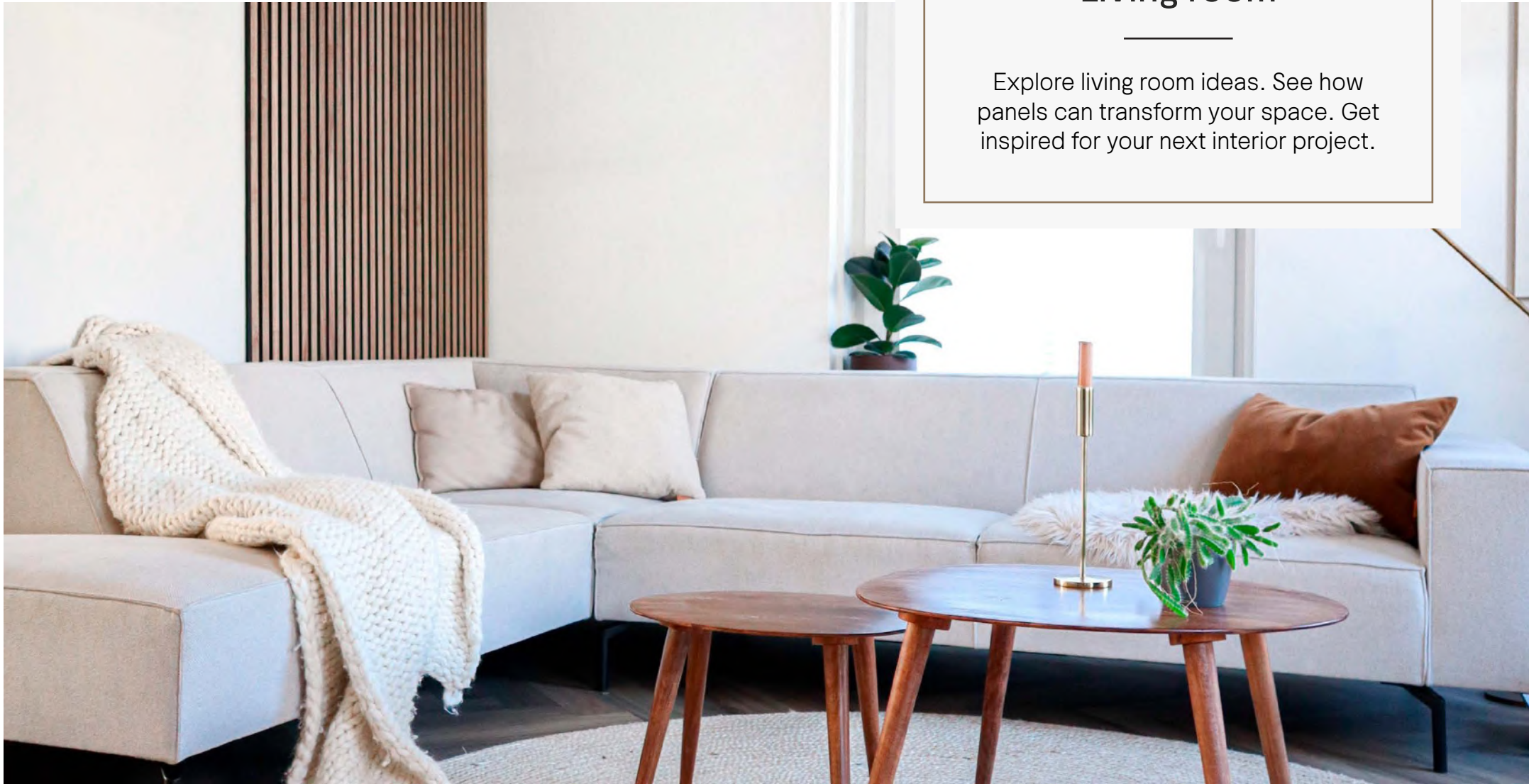


Explore the possibilities with WoodUpp

Dive into a world where every space becomes a canvas for creativity, reflecting your unique desires and needs. Embrace the natural beauty of wood and let your vision come to life.

WoodUpp panels are expertly designed to absorb sound, significantly reducing echoes and reverberations. In a quieter, more comfortable environment, you'll transform your living space into a peaceful space where conversations flow naturally and every moment is more enjoyable. Free of stress, much more comfortable, and good for your health.





Living room

Explore living room ideas. See how panels can transform your space. Get inspired for your next interior project.



In a big room like this carpets and the Akupanel | 240 Classic Oak helps create a calm and nice sound environment and a cozy feel.

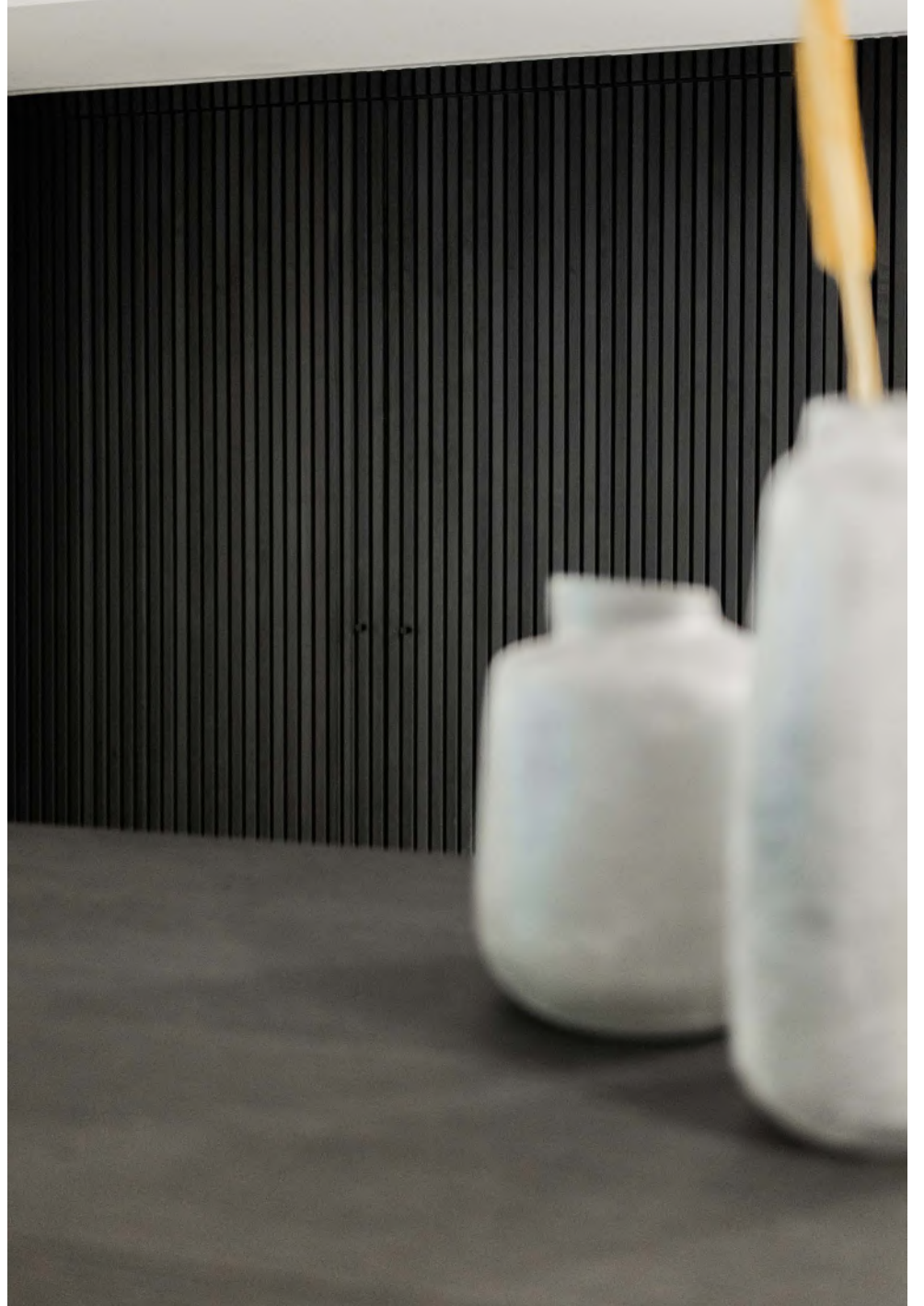
Watch the panels appear on your wall with our visualizer!



Kitchen

Get ready for kitchen inspiration.
Where functionality meets style, and
panels bring a touch of warmth to the
heart of your home.







A touch of nature meets modern elegance

In this kitchen, the rich wood table and white furnishings harmonize beautifully, creating a serene, earthy ambiance.

The bright-colored panel wall becomes a striking focal point, adding a contemporary twist.

Together, they craft a space that's both cozy and invigorating, where nature's warmth meets modern elegance.

See the panel on your wall.





Akupanel | 240 Classic Oak (Black Felt)

Akupanel | 240 Walnut



Transform and modernize your living spaces in a few hours with Akupanel and get the Scandinavian look you dream of.

Check out 10 easy Akupanel DIY-projects by scanning the QR-code below:



Adjust the panels as you wish and make them fit exactly your favorite space. Sometimes you only need very few panels in order to make a big interior difference.



Café interior

You can even use the panels to decorate your café or restaurant. Furthermore this makes sure the sound environment is pleasant for your customers.

Read more about business possibilities:

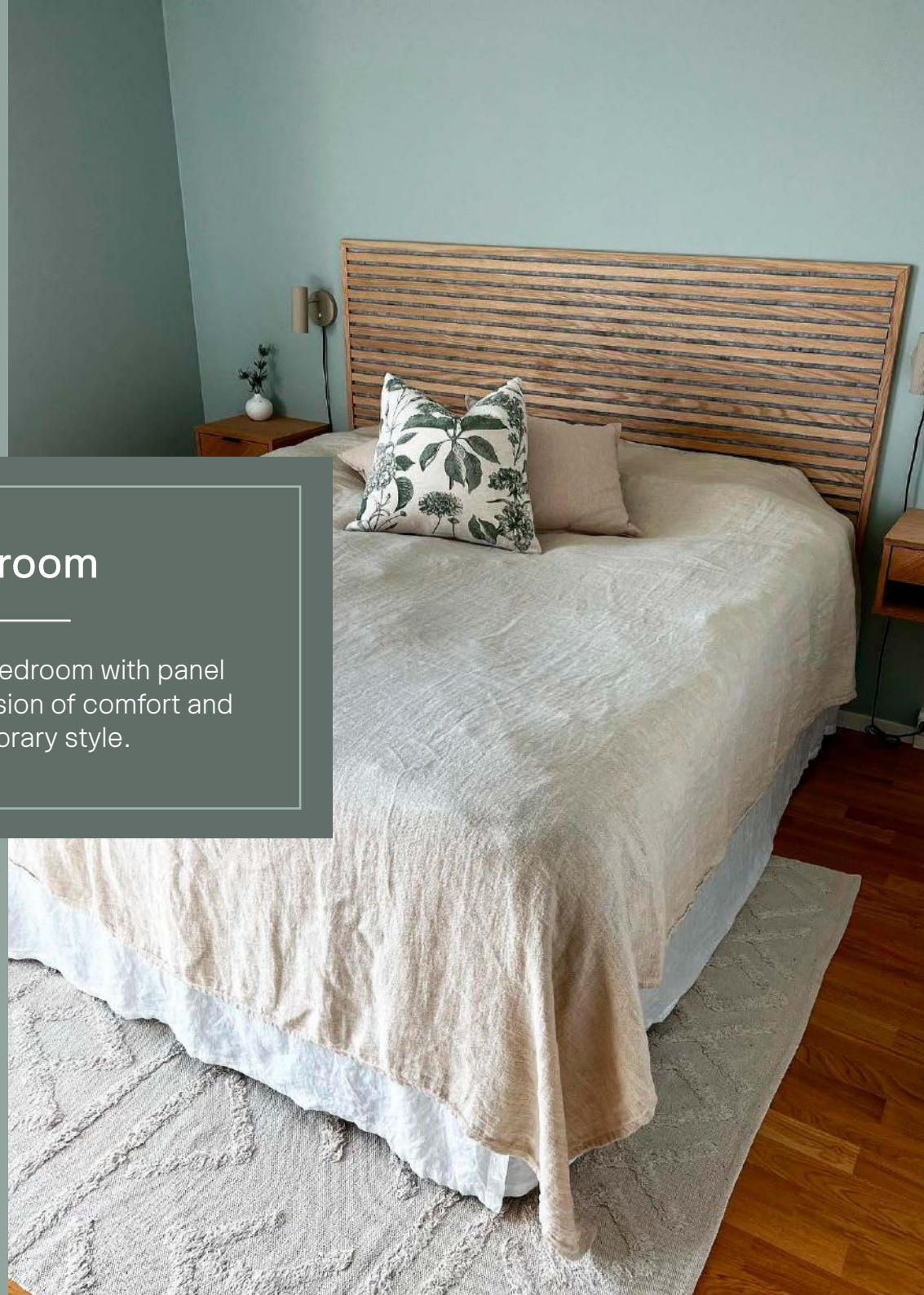


Merging style with function, our panels reduce ambient noise, setting the stage for a peaceful night. It's a touch of Scandinavian elegance that promises restful sleep.

With the Akupanel | 240 Classic Oak grey felt you can make a discrete addition to your bedroom interior. The look becomes modern and minimalistic - perfect for new-build homes.

Bedroom

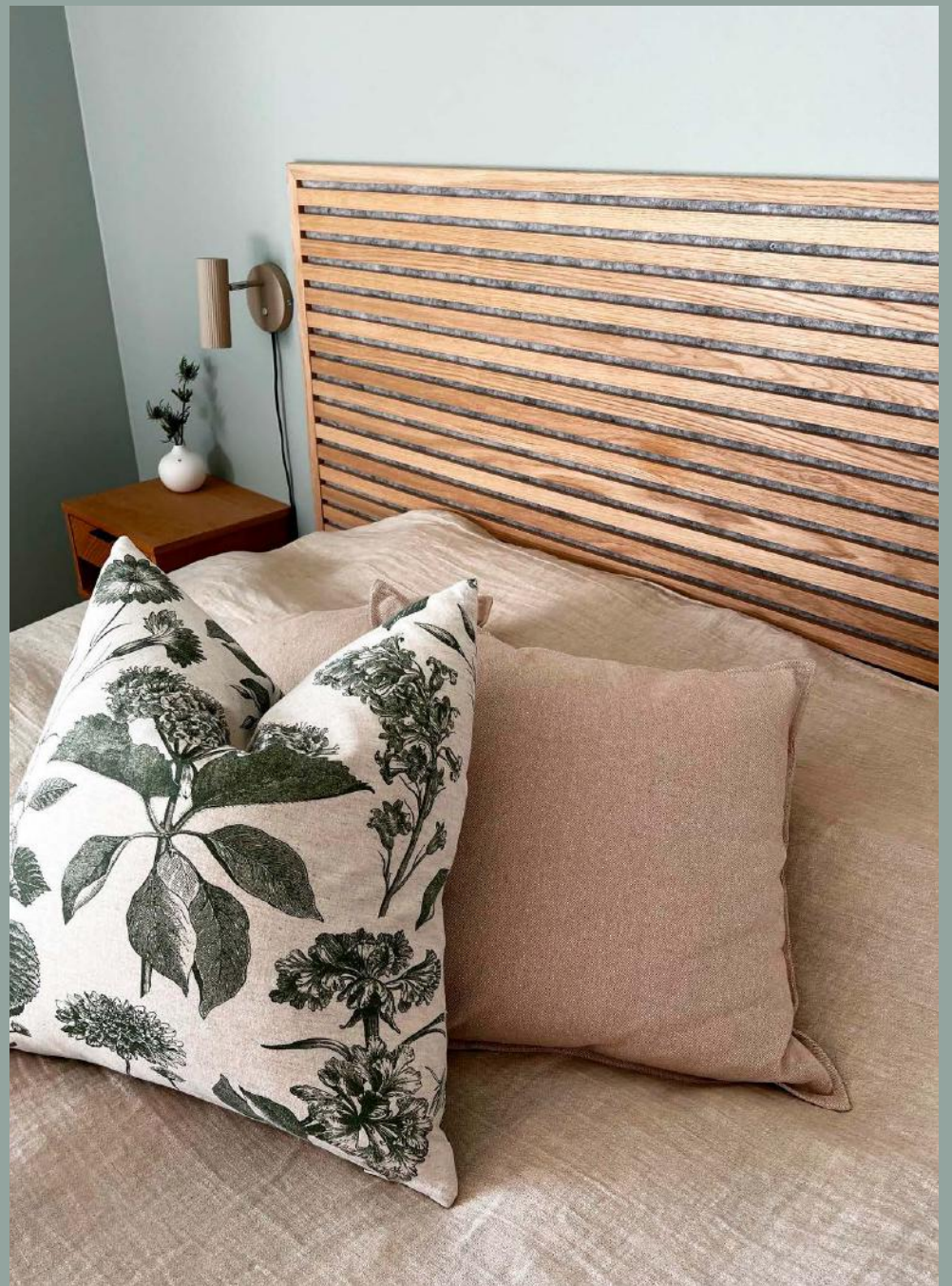
Transform your bedroom with panel headboards: a fusion of comfort and contemporary style.



Read more about getting the bedroom of your dreams with Akupanel.



Akupanel | 240 Classic Oak (Grey Felt)



Akupanel | 240 Walnut
Experience the color on
our website.





Restful Elegance

Create restful elegance in the bedroom with a combination of warmth from the Akupanel 240 | Walnut, a huge bed layered with blankets and pillows and plants on the nightstands.



Halls and entrances

Your home is a reflection of who you are - make sure to make a great first impression.



Alcove

An alcove by the entrance adds a cozy touch right where you need it.

It's that perfect little spot where you can relax and feel at ease.



Akupanel | 240 Rustic Natural

Door frame

A striking doorway framed with panels, creating an inviting and elegant entrance that seamlessly blends design and function.





Akupanel | 240 Classic
See the color on our
webshop.



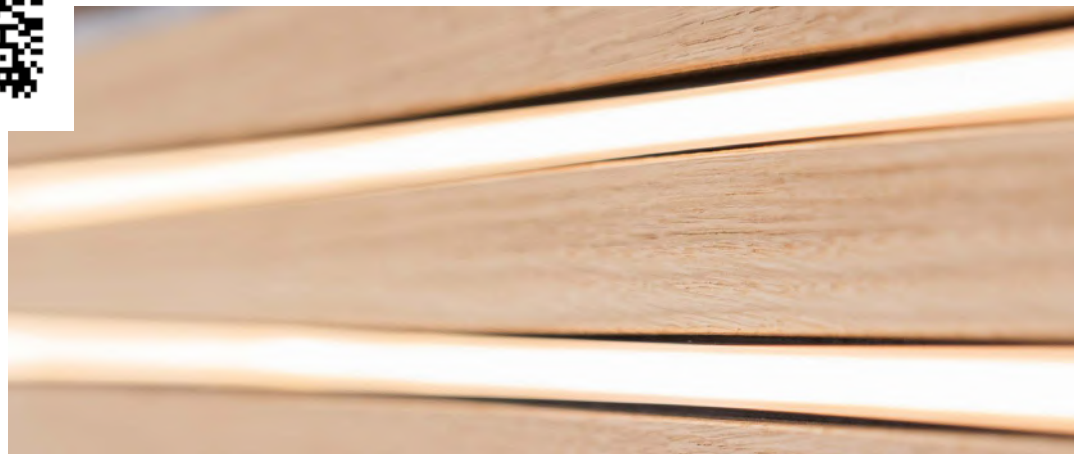
Akupanel | 240 Walnut



Ceilings

The acoustical panels have sound absorbing abilities, and create a quieter, more comfortable environment, where you'll find it easier to focus, recharge, and feel genuinely at ease in your own home.

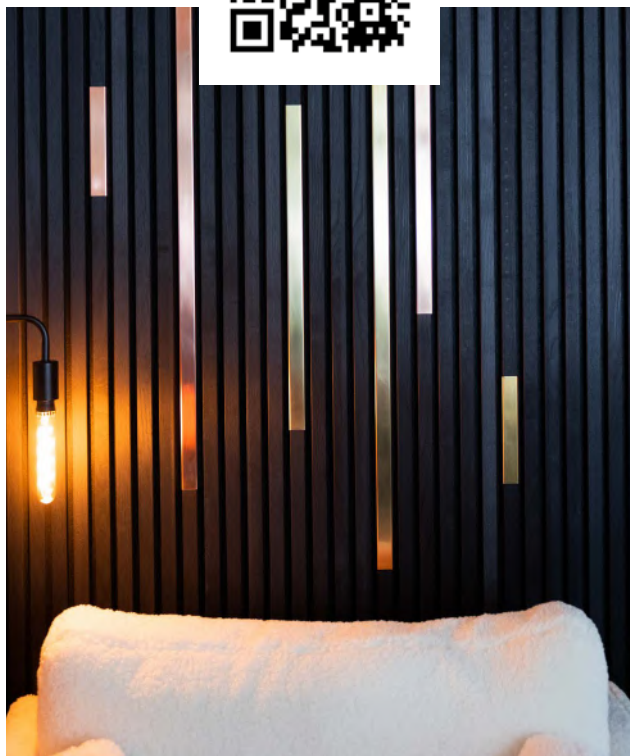




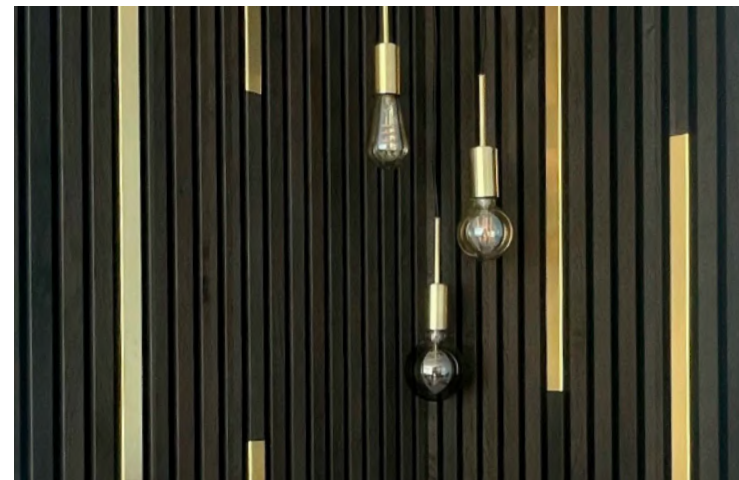
Create a visual masterpiece

Placing an LED strip between the two slats of the WoodUpp Akupanel creates a stunning effect and adds a unique dimension to the Akupanel.

Make a cozy interior expression with LED strips.
Akupanel | 240 Clay



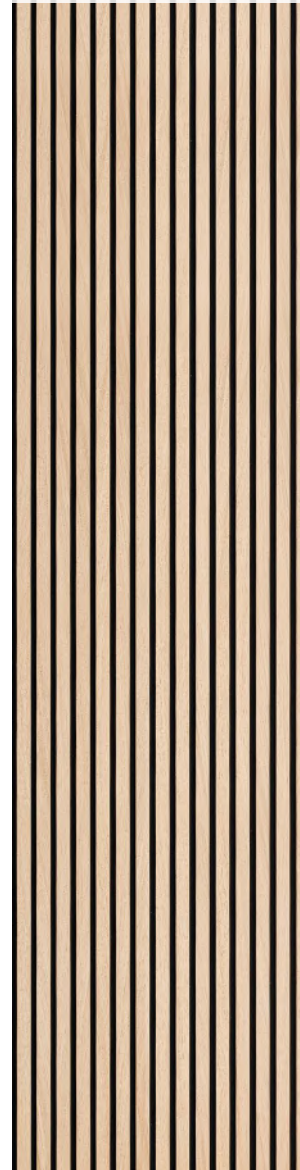
Add personal traits with Covers.
Akupanel | 240 Black Ash



Explore colours and sizes

Find the colours and sizes that suit
your style in our product range.

Akupanel | 300



Classic Oak
(black felt, black core)
240x60cm



Walnut
240x60cm



Rustic Smoked Oak
240x60cm



Classic Oak
(beige felt)
240x60cm



Classic Oak
(black felt)
240x60cm



Rustic Brown Oak
240x60cm



Classic Oak
(grey felt)
240x60cm



Rustic Grey Oak
240x60cm



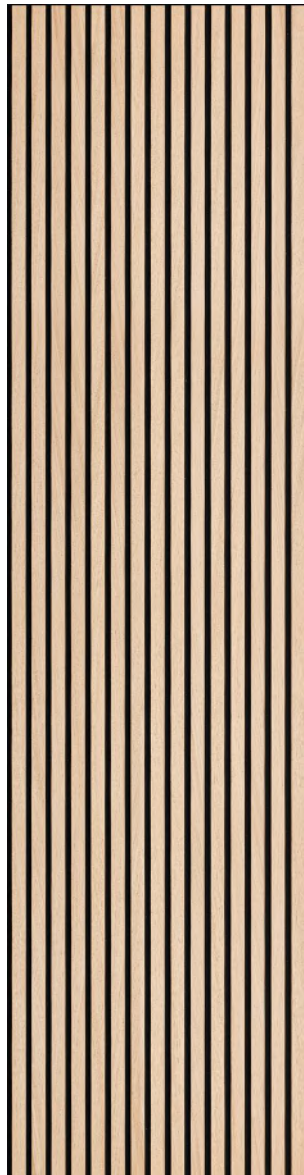
Black Ash
240x60cm



Rustic Natural Oak
240x60cm



Akupanel | 240



Classic Oak
(back felt)
240x60cm



Classic Oak
(grey felt)
240x60cm



Classic Oak
(black felt, black core)
240x60cm



Classic Oak
(beige felt)
240x60cm



Rustic Natural Oak
240x60cm



Swiss Pine
240x60cm



Walnut
240x60cm



Rustic Grey Oak
240x60cm



Rustic Smoked Oak
240x60cm



Black Ash
240x60cm



Rustic Brown Oak
240x60cm



Rustic Smoked Larch
240x60cm



Blue Oxide
240x60cm



Grey Oxide
240x60cm



White Oxide
240x60cm



Charcoal
240x60cm



Copper Oxide
240x60cm



Stone
240x60cm



Clay
240x60cm



Snow
240x60cm



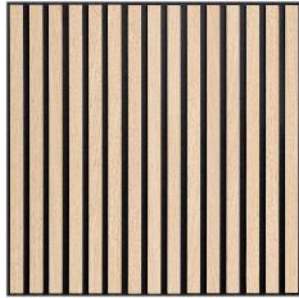
Cloud
240x60cm



Moss
240x60cm



Akupanel | 60



Classic Oak
(back felt)
60x60cm



Classic Oak
(black felt, black core)
60x60cm



Rustic Natural Oak
60x60cm



Rustic Brown Oak
60x60cm



Walnut
60x60cm



Rustic Grey Oak
60x60cm



Black Ash
60x60cm



Rustic Smoked Oak
60x60cm



Moss panels



Moss green
60x60cm



Apple green
60x60cm



Covers



Brass



Copper



120cm



60cm



20cm



LED



Pakketten beschikbaar:
LED-strip, driver, extension caple,
screws, rawplugs, end cap,
3M tape, cleansing wipe



LED Remote Control



Akupanel | 240 Rustic Grey Oak

With just a few LED strips you
create a whole new look on
your panel wall.

CREATE



Single Hanger



Vertical Hanger



Horizontal Hanger



Black Oak
Natural Oak



Narrow Shelf
35.9 cm



Narrow Shelf
51.9 cm



Narrow Shelf
75.9 cm



Narrow Shelf
115.9 cm



Wide Shelf
35.9 cm



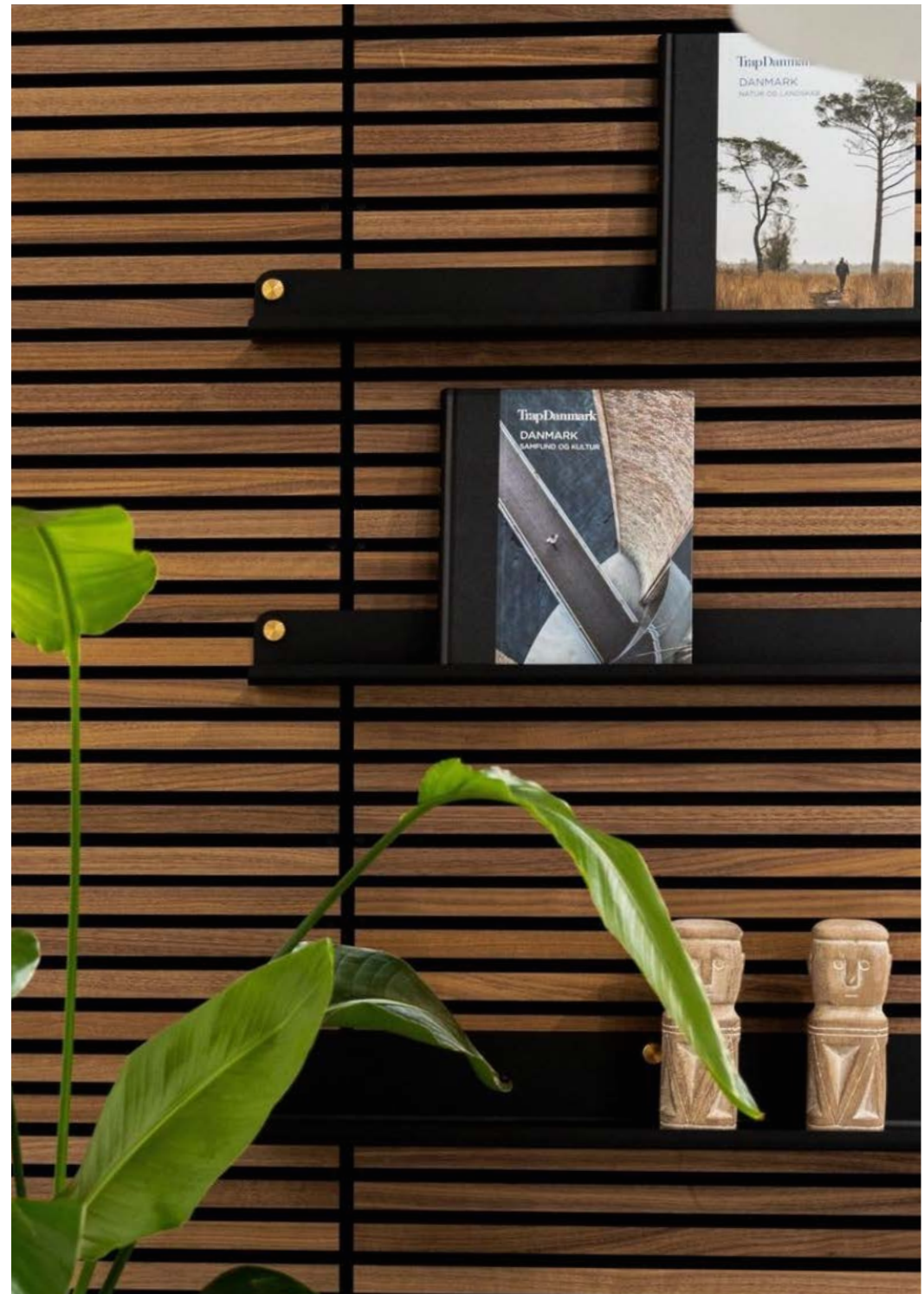
Wide Shelf
51.9 cm



Wide Shelf
75.9 cm



DUPPs
3pcs. + tool





Narrow Shelf 35.9 cm

Vertical Hanger
Natural Oak

Wide Shelf 35.9 cm

Horizontal Hanger
Black Oak

Single Hanger
Natural Oak



DUPPs

Aluwood



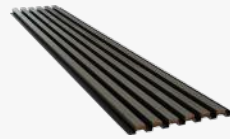
Aluwood



Brown
45.1 cm x 240 cm



Black
45.1 cm x 240 cm



Grey
45.1 cm x 240 cm



Alu
45.1 cm x 240 cm

Capping



Capping
240 cm



Bottom/Divider
240 cm



Inner Corner
240 cm



Outer Corner
240 cm



Window Sill
240 cm



Insect Screen
180 cm



AluWood
Black



AluWood
Brown

AluWood
Grey



Crafted with care

Products & Sustainability

In our efforts to create products that reflect our responsibility to the environment and our commitment to quality, we have carefully selected each component.

Our products are made with materials chosen with both the environment and aesthetics in mind. The felt in our products consists of 50% recycled plastic, while the veneer comes from forests focused on responsible forestry.

These materials are hand-selected to ensure the highest quality and a beautiful finish.



Akupanel | 240 Rustic Natural Oak

Moss

Harvested and preserved, the moss requires no maintenance, allowing you to enjoy its natural beauty year-round.



Felt

Our PET felt is more than just a decorative element. Comprising 100% PET (Polyester fiber), it includes up to 50% post-consumer recycled content.



Veneer

Sourced from forests focused on responsible forestries and hand sorted to ensure the best quality and most beautiful finish.



MDF

Our Medium-density Fiberboard (MDF) is designed for indoor, non-humid environments.



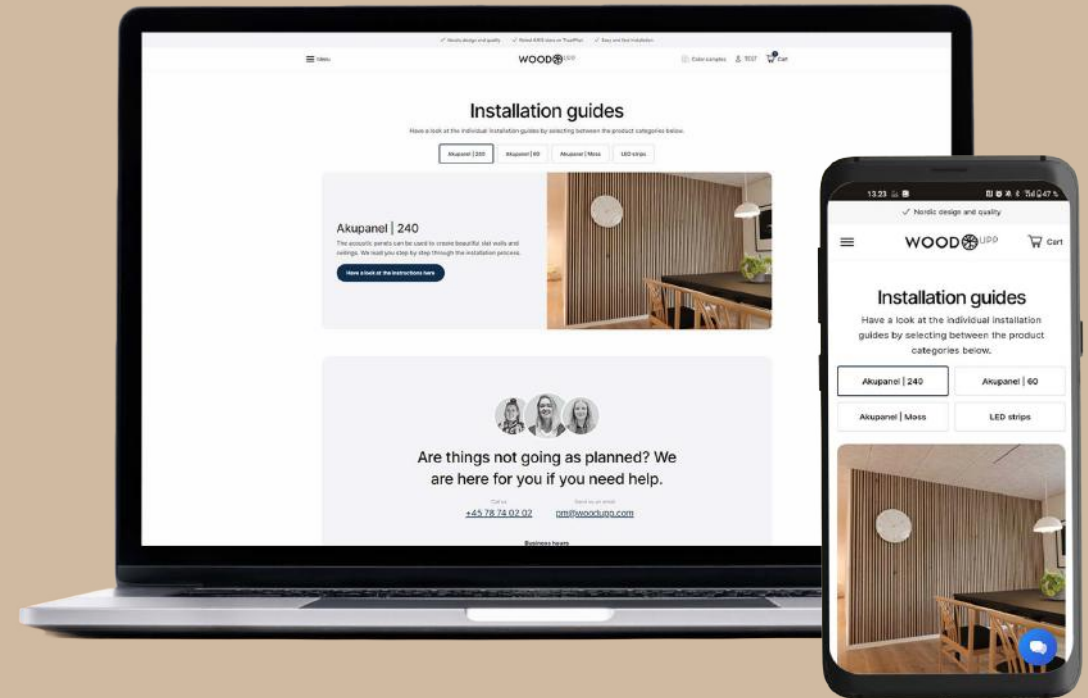
Easy to install

Installing our products is a breeze. Whether you're a DIY enthusiast or seeking professional guidance, our step-by-step installation guides have got you covered.

With easy-to-follow instructions, you'll have your panels up in no time. And if you ever feel stuck, our team is just a click away.

Dive into our installation guides by scanning the QR code to get started.

Remember, a beautiful transformation is just a few steps away.







Why Acoustics Matter

The sound quality in our homes plays a significant role in our well-being and overall experience of the space. Bad acoustics can be irritating and stressful.

With WoodUpp panels, you can both reduce reverberation and prevent poor acoustics.

Learn more about our panels' sound absorption by scanning the QR code below.



What is Reverberation?

Reverberation is like the echo you hear when you shout in an empty room. It's the sound bouncing around the room before it fades away. Too much reverberation increases noise and raises our stress levels, which can create an unhealthy living environment

Good vs. Bad Acoustics

In rooms with optimal acoustics, conversations flow effortlessly and the ambiance feels more inviting. Managing this sound balance is essential for our homes. WoodUpp panels are designed to reduce unwanted noise, ensuring your living space is both comfortable and good for your health

Reverberation Time

A key aspect of room acoustics is the reverberation time, which is the duration it takes for a sound to fade away in a room. In spaces with long reverberation times, sound can seem to "linger," increasing the noise level. A room with a short reverberation time will have a clearer sound profile, making speech more understandable and reducing background noise.

Materials Matter

Soft materials, like the felt in WoodUpp panels, absorb sound. In contrast, hard surfaces reflect sound. By installing WoodUpp panels into your home, you're adding materials that help in absorbing and regulating sound, enhancing the overall acoustic quality.

The Health Benefits

A room with good acoustics isn't just pleasant; it's healthier. Constant exposure to poor sound quality can be tiring and stressful. By optimizing the acoustics in your home with WoodUpp panels, you're not just improving sound; you're enhancing your well-being.

Class A Sound Absorption Capability

When mounted on a formwork with mineral wool tucked between the battens, our panels achieve Class A sound absorption. This method significantly minimizes indoor noise, enhancing the acoustic comfort of your space.



We Are WoodUpp

We help people create great spaces through our Scandinavian designs. Our products transform the look and feel of people's favorite spaces, making a positive difference in their lives.

Our panels don't just change rooms; they tell a story, crafted with care in Ribe, Denmark.

A professional studio photograph of four men standing side-by-side against a wall with horizontal wood slats. From left to right: Troels Johansson, Mads Vesterby, Mikkel Knudsen, and Steffen Silberbauer. Each man is wearing a button-down shirt over a black t-shirt. Troels is in a light grey shirt, Mads in a brown plaid shirt, Mikkel in a dark grey shirt, and Steffen in a brown shirt. They are all smiling slightly and looking towards the camera.

Troels Johansson
CMO & Partner

Mads Vesterby
CEO & Partner

Mikkel Knudsen
COO & Partner

Steffen Silberbauer
CFO & Partner


Got questions?


We're just a call or text away.

Whether you're curious about a product or need some installation advice, our friendly customer service team is always here to help.

Reach out anytime by scanning the QR code, calling, or emailing us.



 +45 7874 0202

 pm@woodupp.com

Opening hours:

Monday to Thursday: 8.00 - 16.00

Friday: 8.30 - 13.30

Address:

Industrivej 59, 6760 Ribe, Denmark

